Location Matters: GIS in Financial Inclusion
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Latitude: -26.104773 | Longitude: 28.055372

#gis4FI
@Finmarktrust & @Cenfri_org
Who are we?

New **centre for financial inclusion data** with the objective to achieve greater results by improving the accessibility, relevance, comparability and quality of data for decision making.

Accessibility. Quality. Use.
Why the FSD network?

- Network represents **key geographies** in Africa
- Instrumental in **driving the availability of data** for financial inclusion decision making
- **Entrenched relationships** with government, providers and donors with a clear understanding of their data needs
- FSDs tasked with achieving systemic impact that should include a **resilient market for financial inclusion** data
What should this workshop achieve?

- Highlight **relevance of GIS** for financial inclusion
- **Technical considerations** for GIS
  
  *What are the main technical considerations? What are the main stakeholder and user considerations? How best can GIS inform the financial inclusion debate?*

- Initiate a forum for **dialogue between FSDs** on using GIS for financial inclusion

  *Network. Share. Coordinate.*
Workshop content objectives

• **Locate GIS** within other data investments
• FSD and regulator **use cases**
• Cover the overall **GIS data value chain**
  – Access points
  – Bringing in other relevant data
  – Overcoming limited data
  – Bringing in and better understanding poor people
• Tackling **country specific priorities** for GIS
Data quality team priorities

Surveys. GIS. Innovation. Best practices.

Survey data project priorities
   *Best practices. Innovation.*

GIS collection and use
   *Direct technical support. Community of practice. FSPMaps.*

Collaboration with FSD Africa
   *Joint challenge fund. Data in the FSD Academy. Working group: Knowledge and Evidence. Developing new target market segmentation and access strands*
Share your key take-outs & questions on twitter

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