

COVID-19 Tracker
Sex-disaggregated data
on main income earners

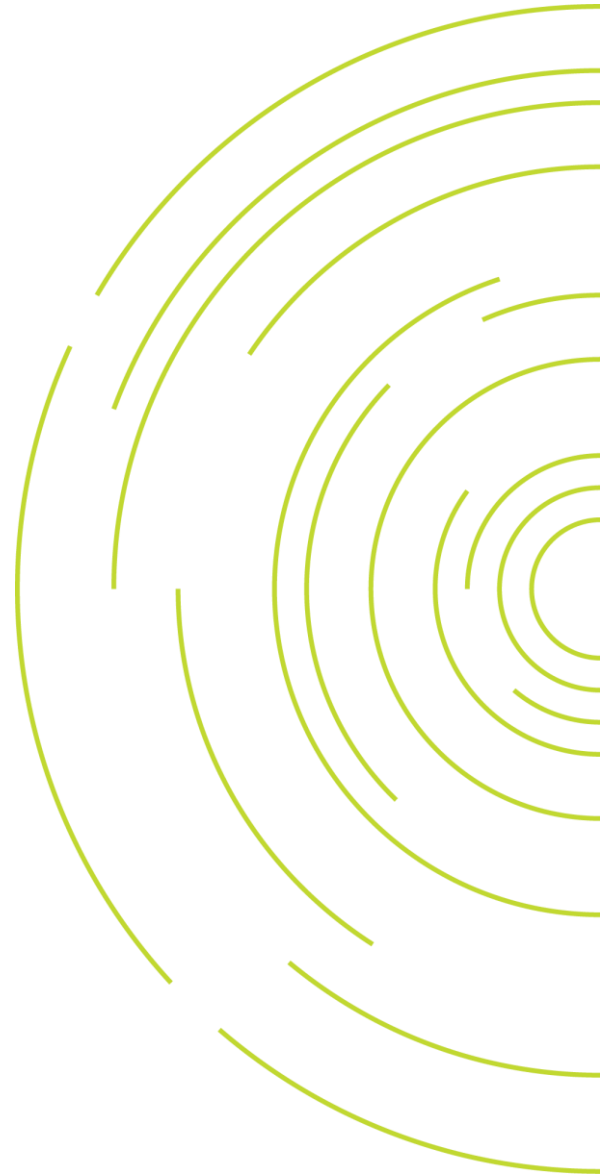
Kenya – Wave 1



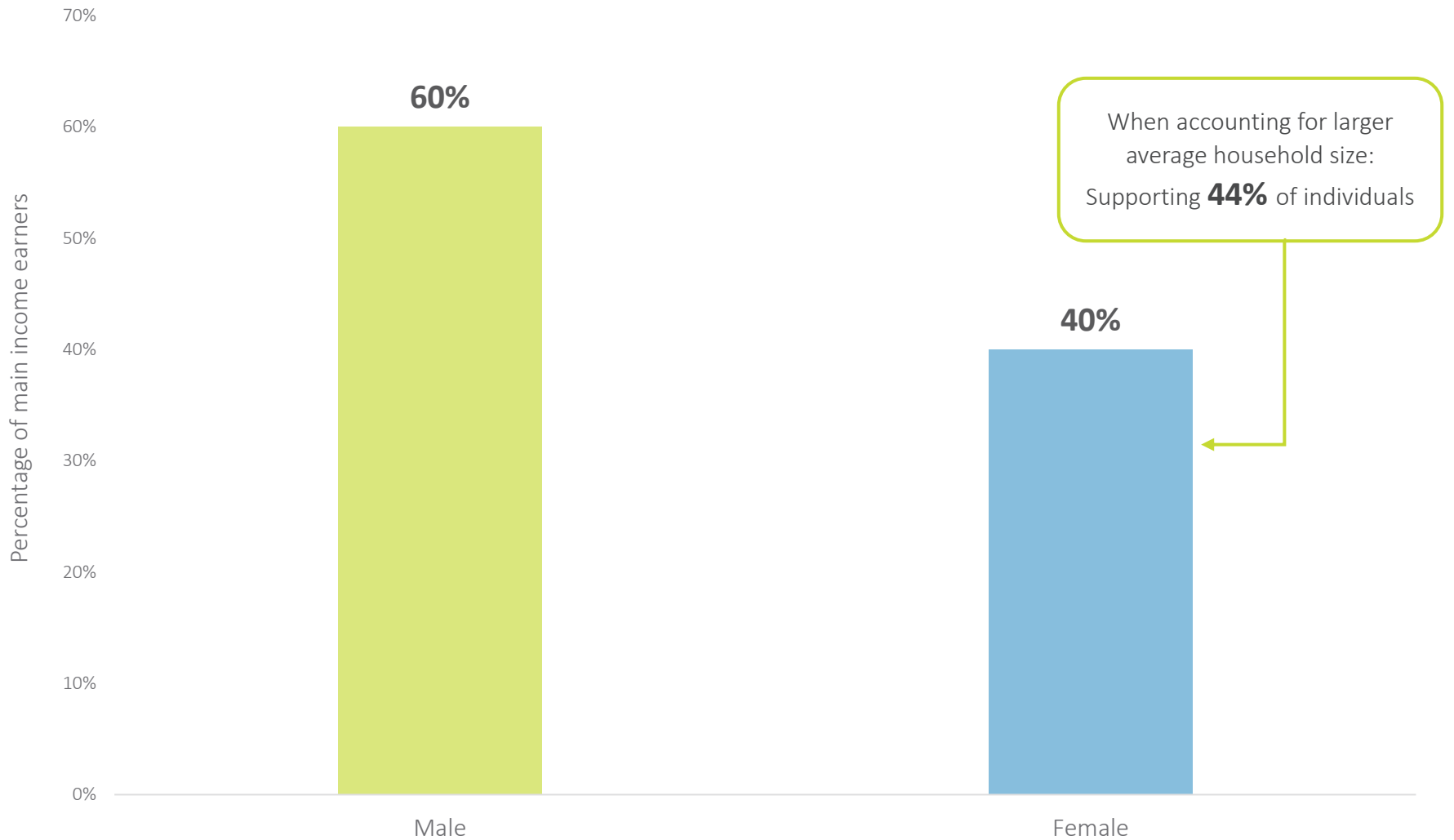
About the COVID-19 Tracker

- The COVID-19 Tracking Survey tracks representative data on the impact of COVID-19 on the livelihoods of people across sub-Saharan Africa. This rapid-response survey uses a cost-effective data collection methodology using SMS and computer-assisted telephone interviewing (CATI).
- The first wave of data – on which this slidedeck is based – was released for Kenya, Nigeria and South Africa in the first week of May 2020. Additional waves and countries (Rwanda, Uganda and Zambia) will be released in subsequent weeks.
- The COVID-19 Tracker is run by the insight2impact facility. The full dataset used and other resources can be accessed via <https://covid19tracker.africa/>
- The [insight2impact \(i2i\) facility](#) was a five-year programme funded by the Bill & Melinda Gates Foundation in partnership with the MasterCard Foundation. The programme was established and driven by [Cenfri](#) and [FinMark Trust](#).

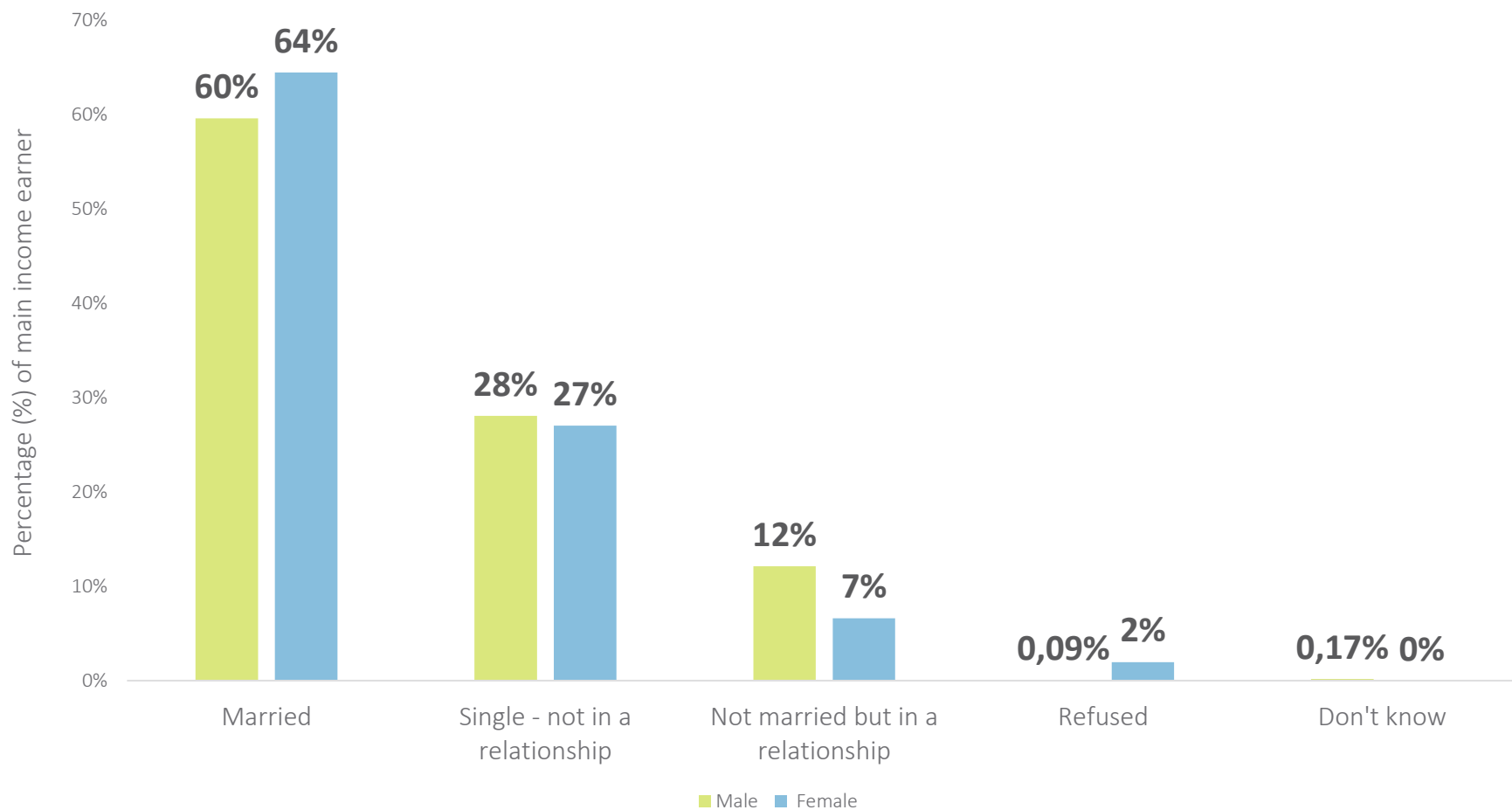
Male- and female-headed households



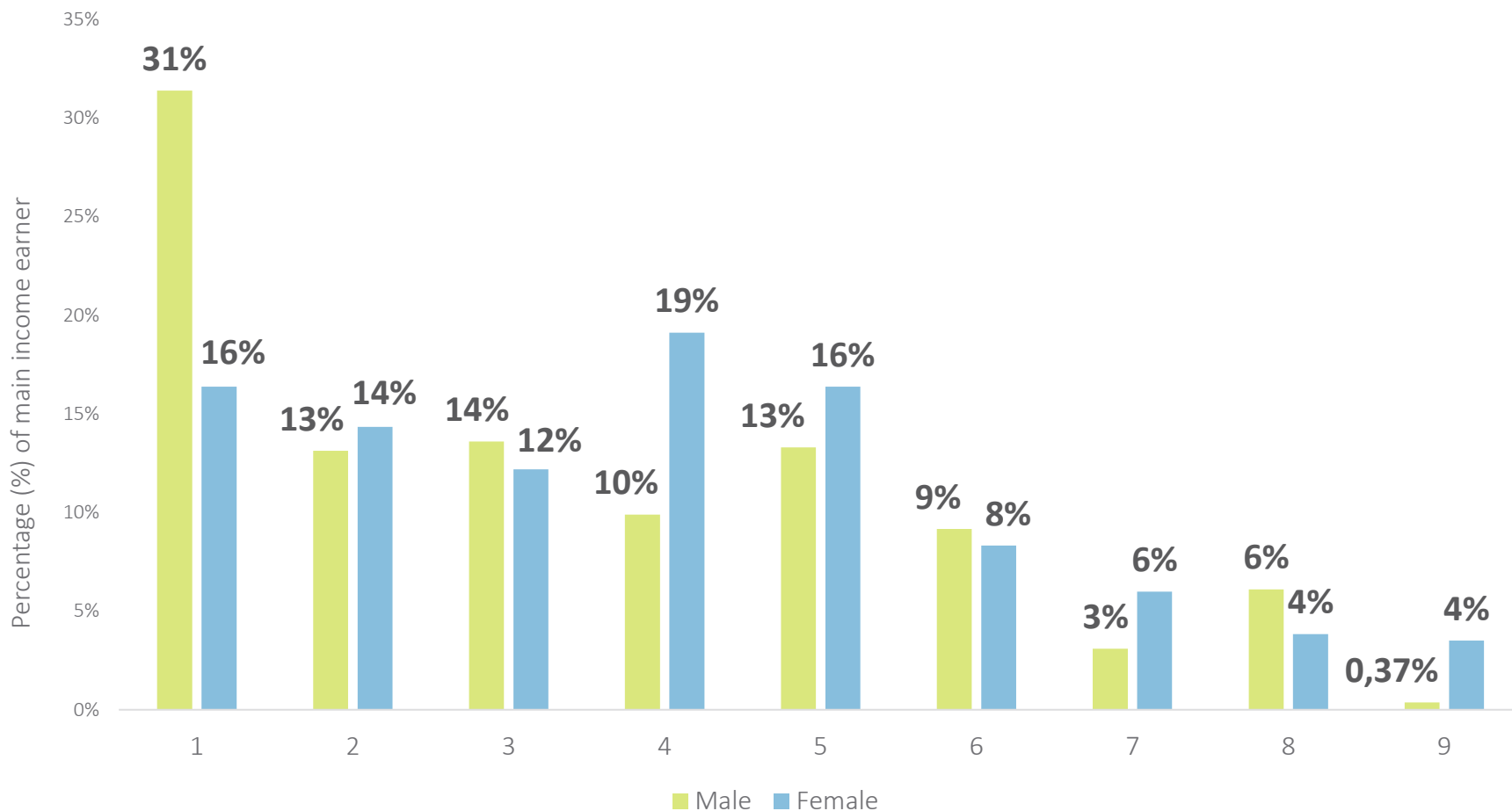
Main income earners



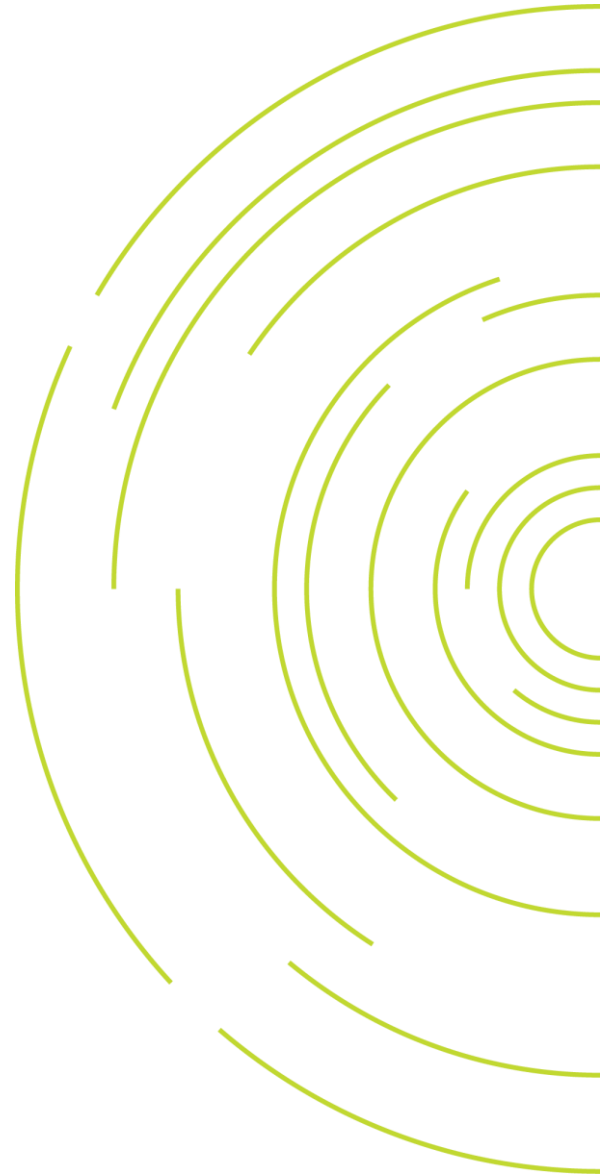
Relationship status of main income earners



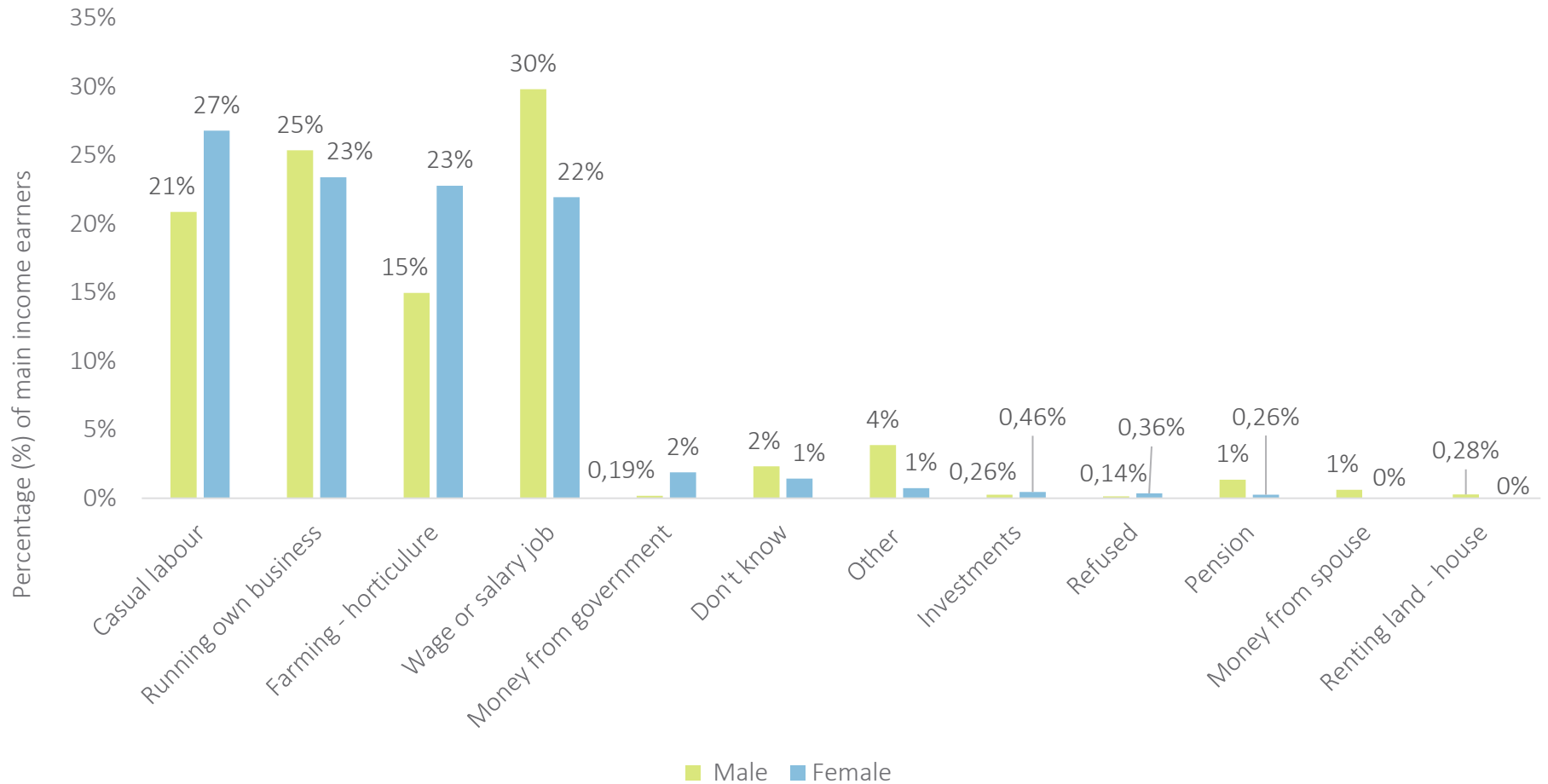
Including you, currently how many people do you live with and eat with in your home?



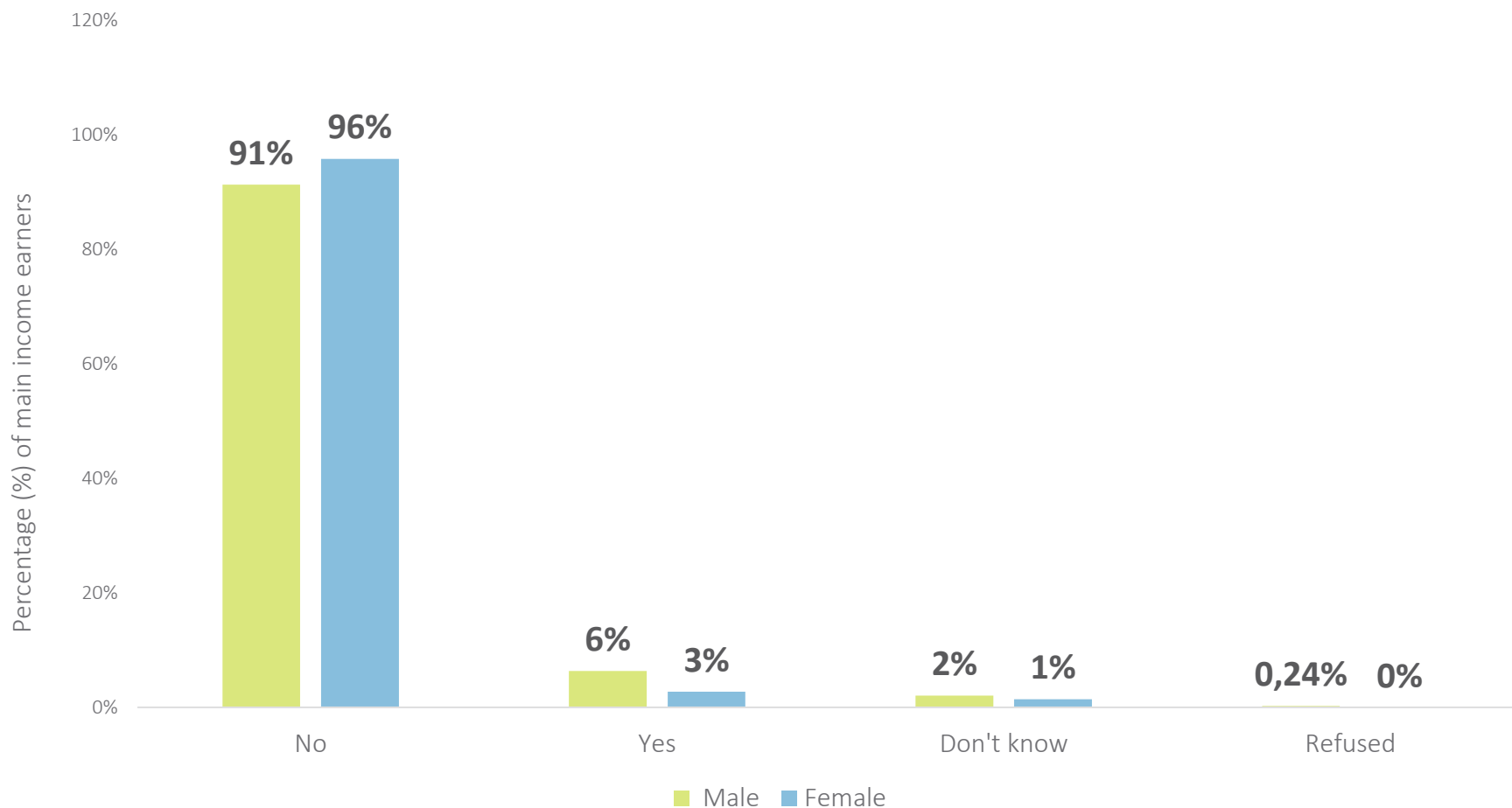
The livelihoods of main income earners



Which of the following best describes the way the main income earner makes money?



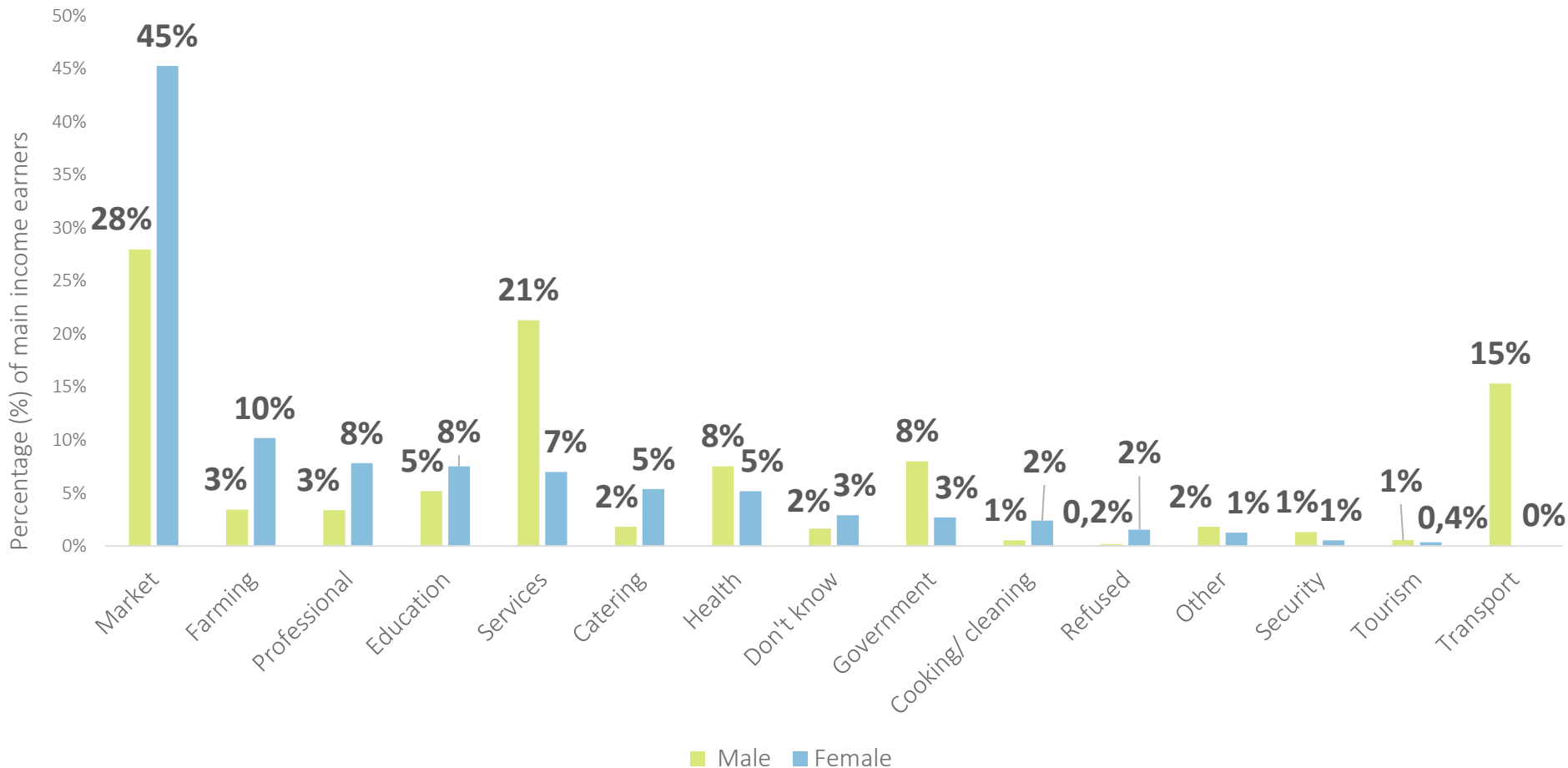
Has the main earner changed jobs since 1 March?



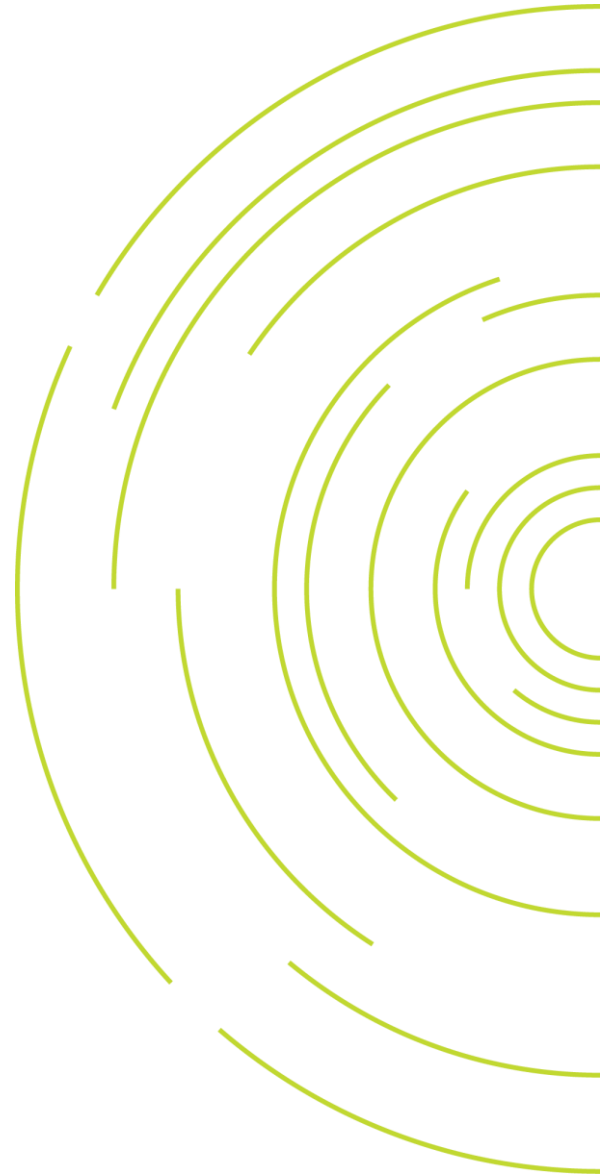
How does the amount of money the main income earner earned in the past seven days compare to the amount earned this time last year?



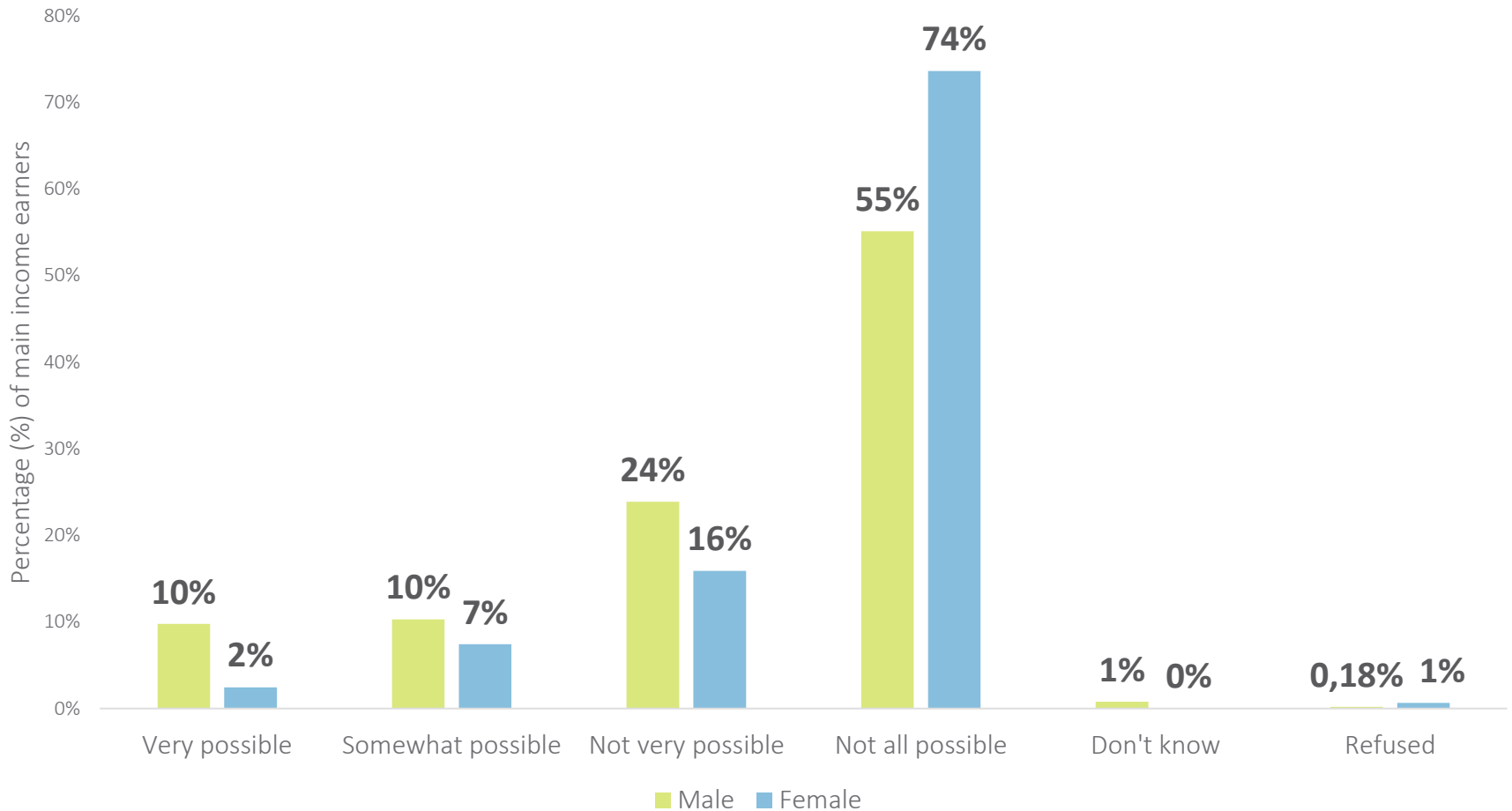
In which of these areas is the main earner's business?



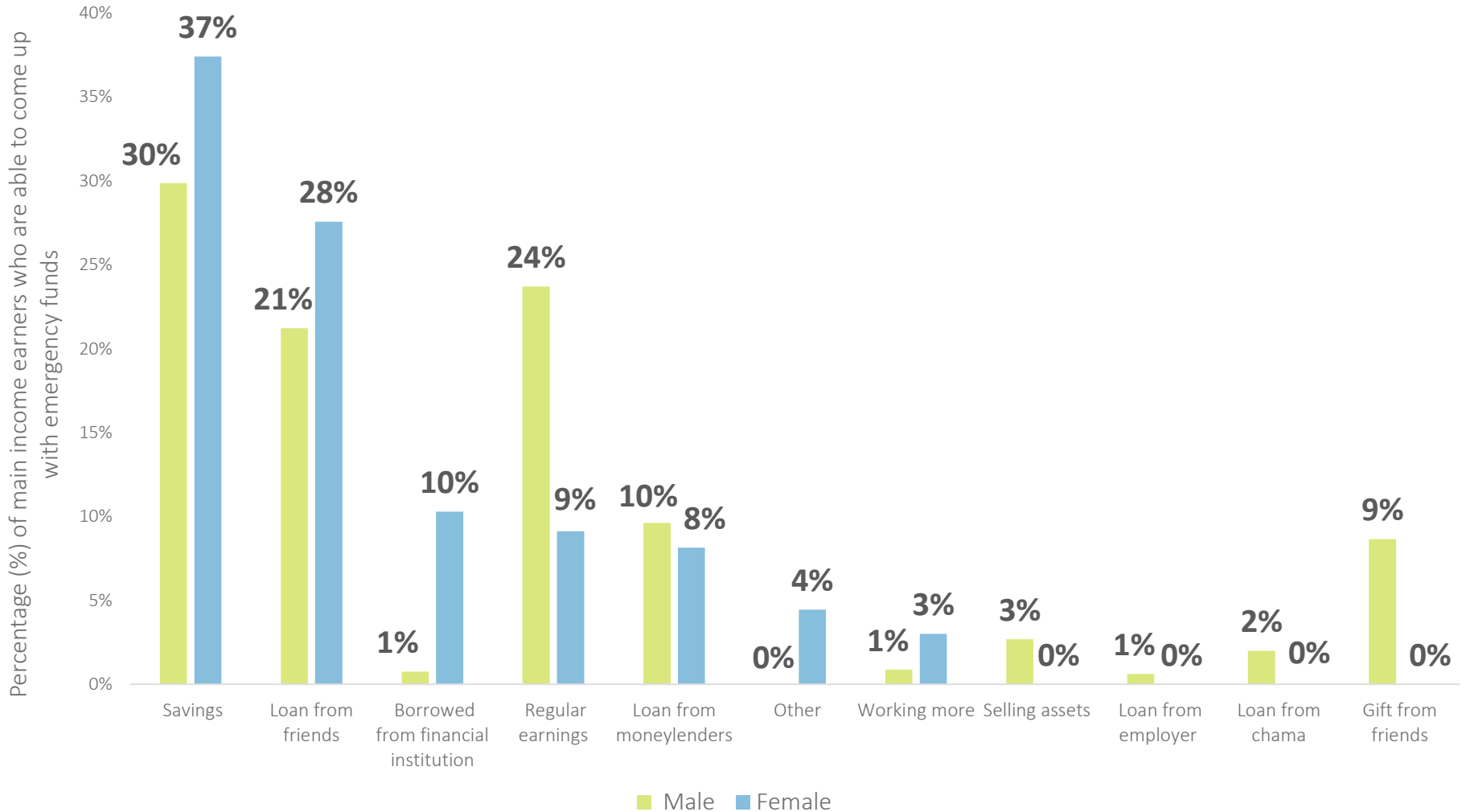
A closer look at the financial resilience of main income earners



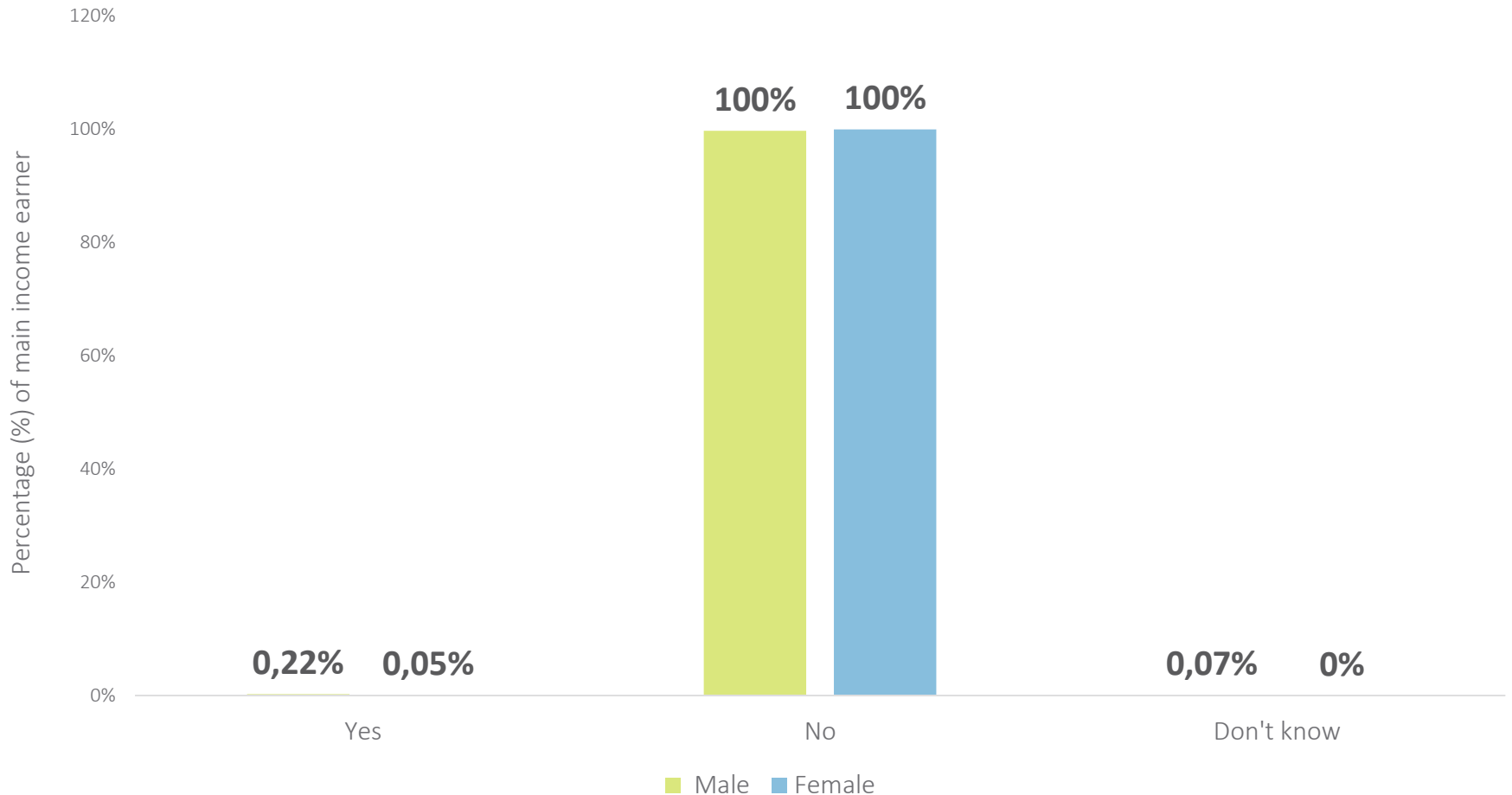
How possible is it for you to come up with KSH8,500 in seven days for a sudden need?



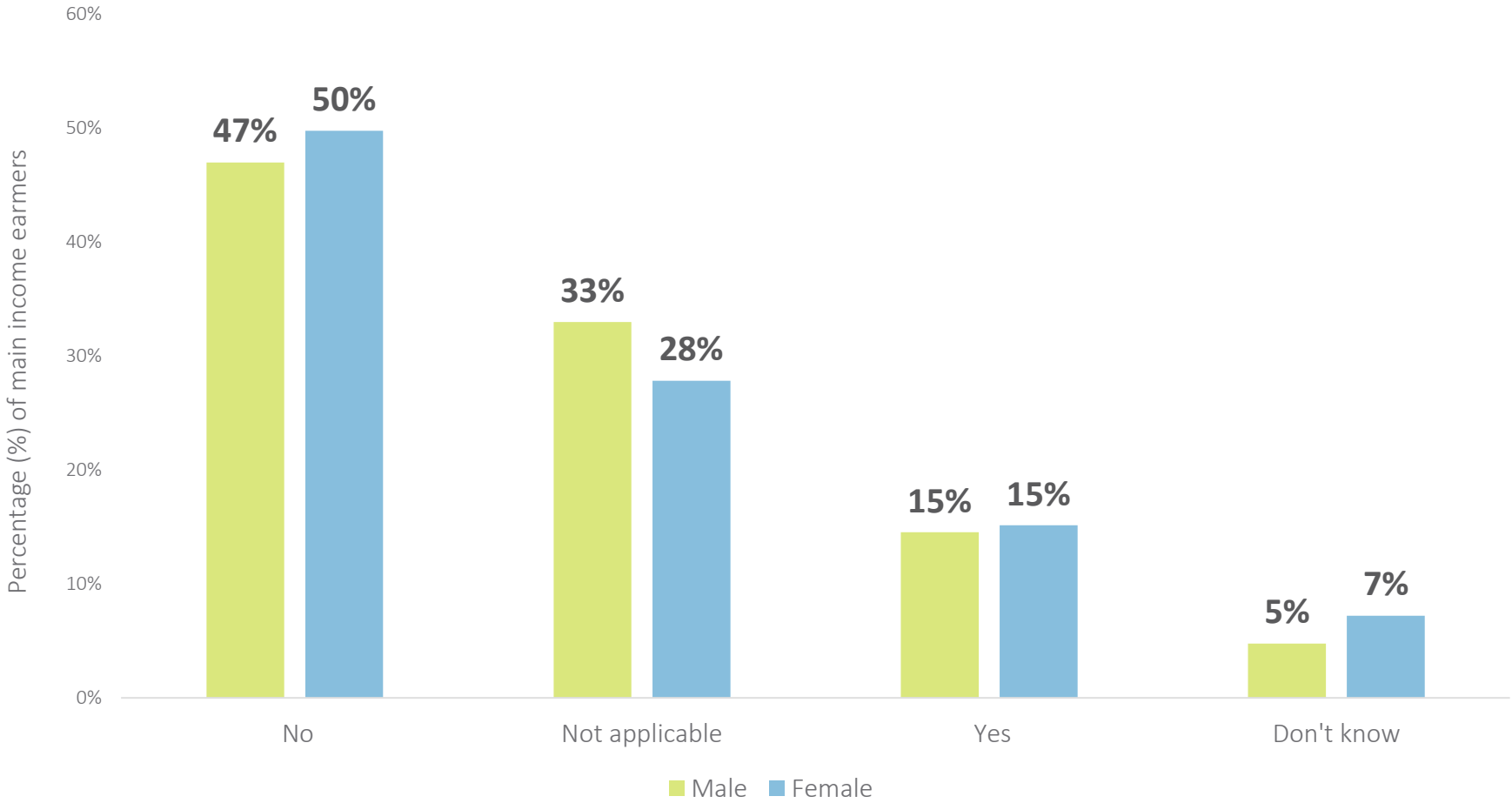
What would be your main source of funds, for such an emergency?



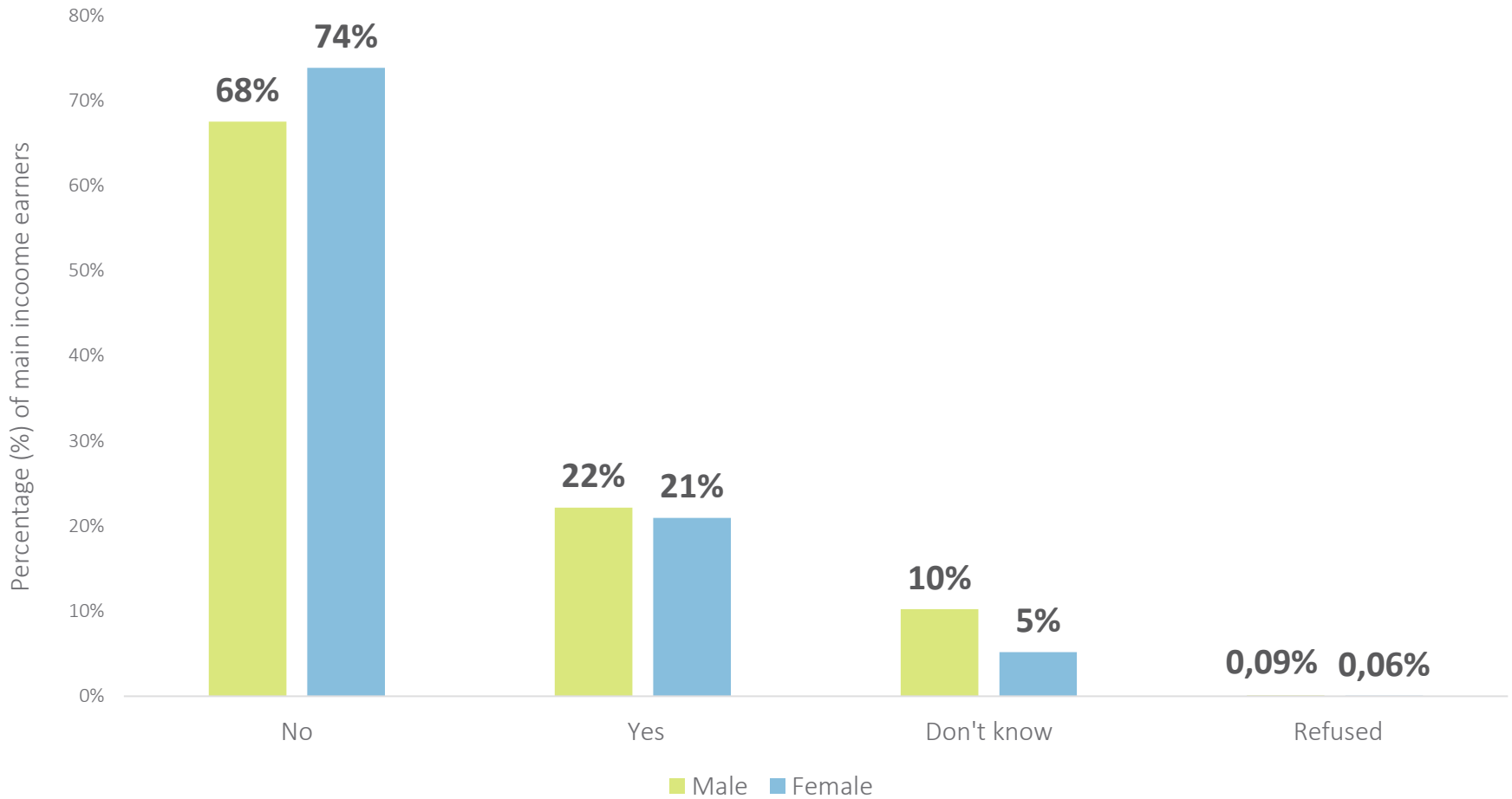
During the past 30 days, have you or anyone in your household received emergency government support in the form of money?



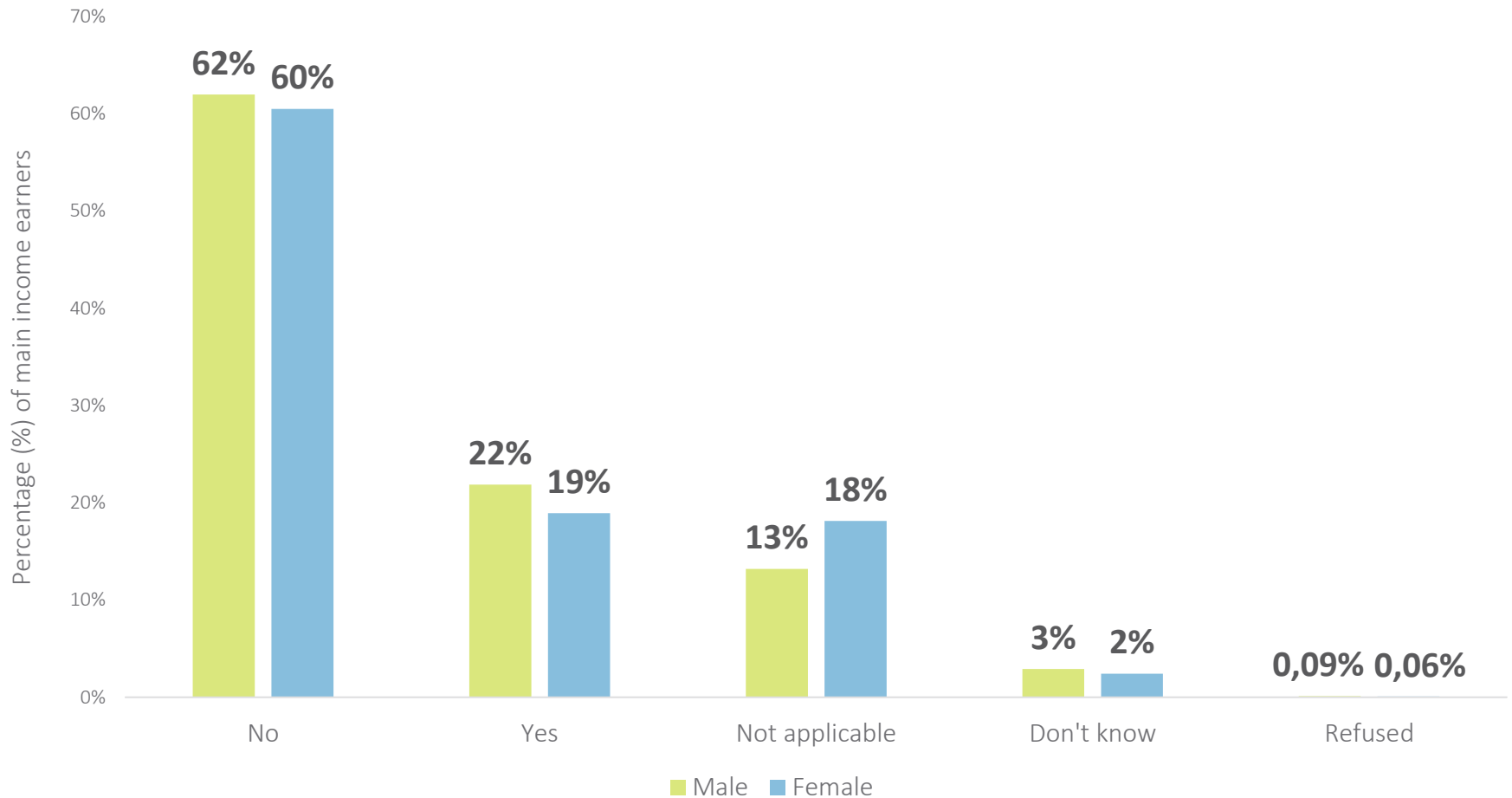
Have you or anyone in your household had difficulty accessing any type of government support (including non-monetary)?



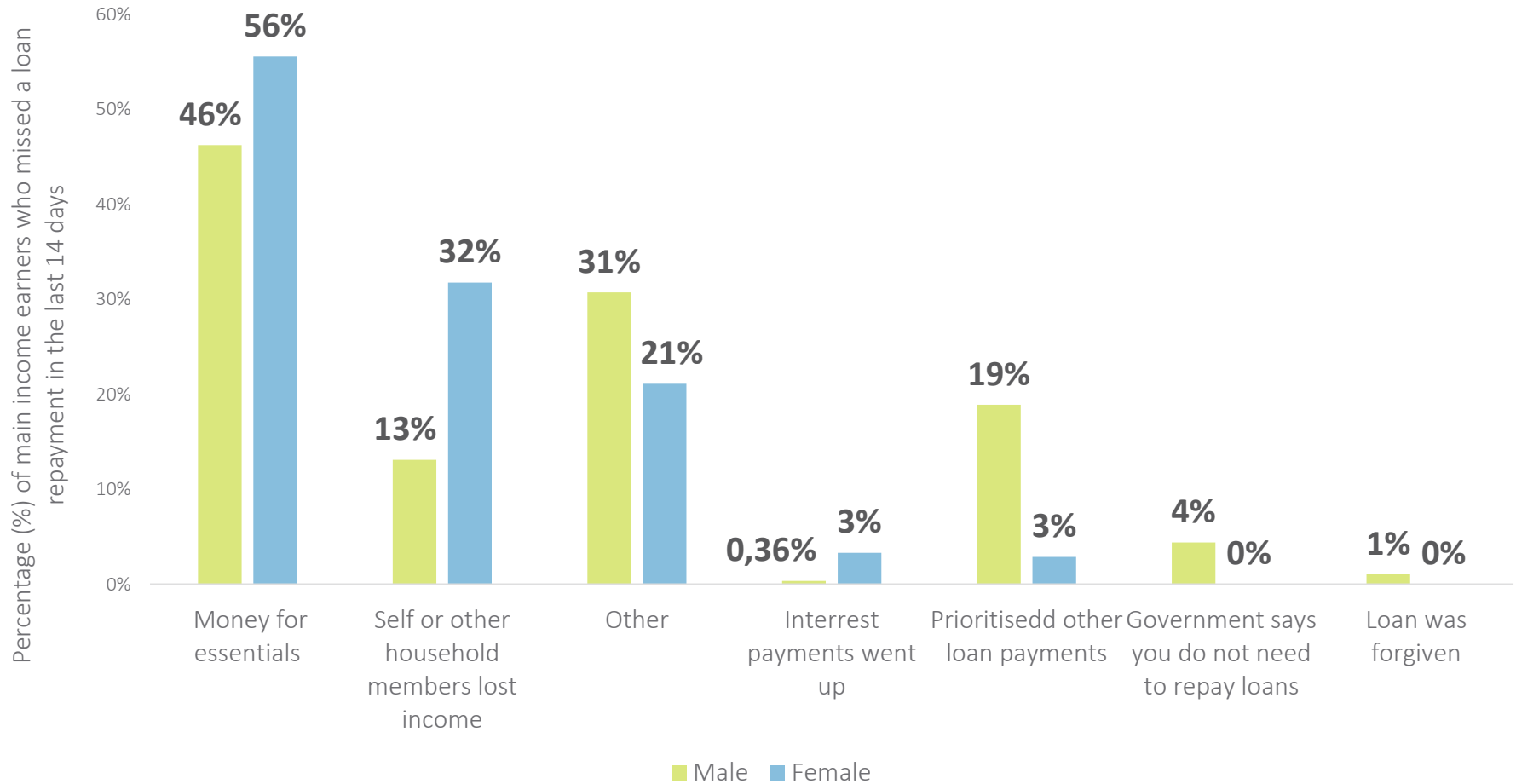
Have you borrowed money in the past 14 days?



Have you missed a loan repayment or stopped paying a loan in the past 14 days?

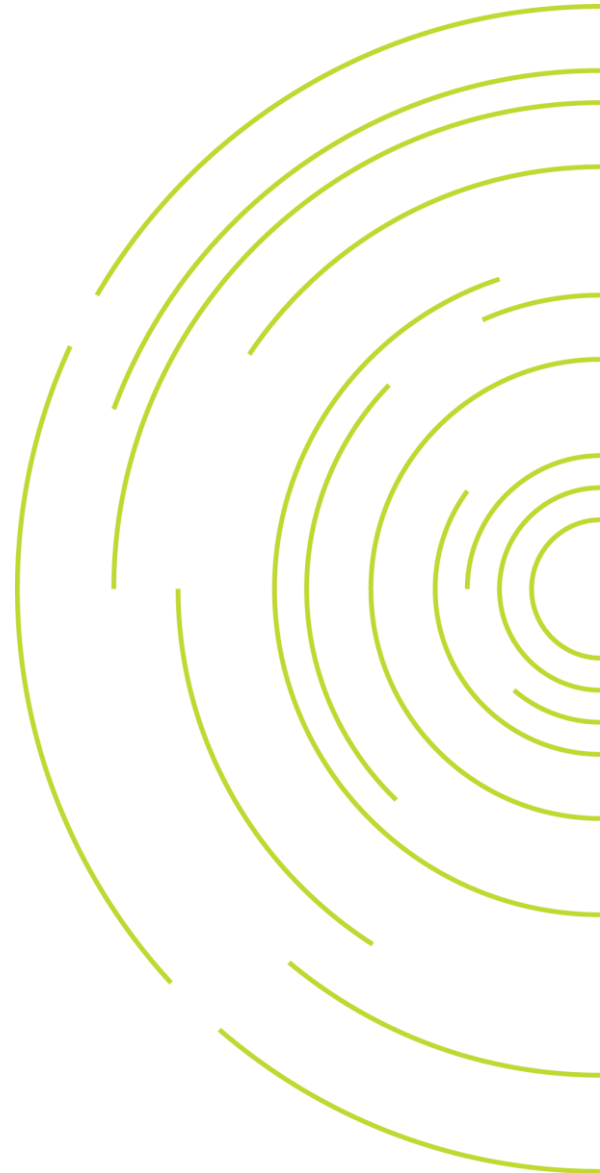


If you missed a loan payment in the past 14 days, why did you?

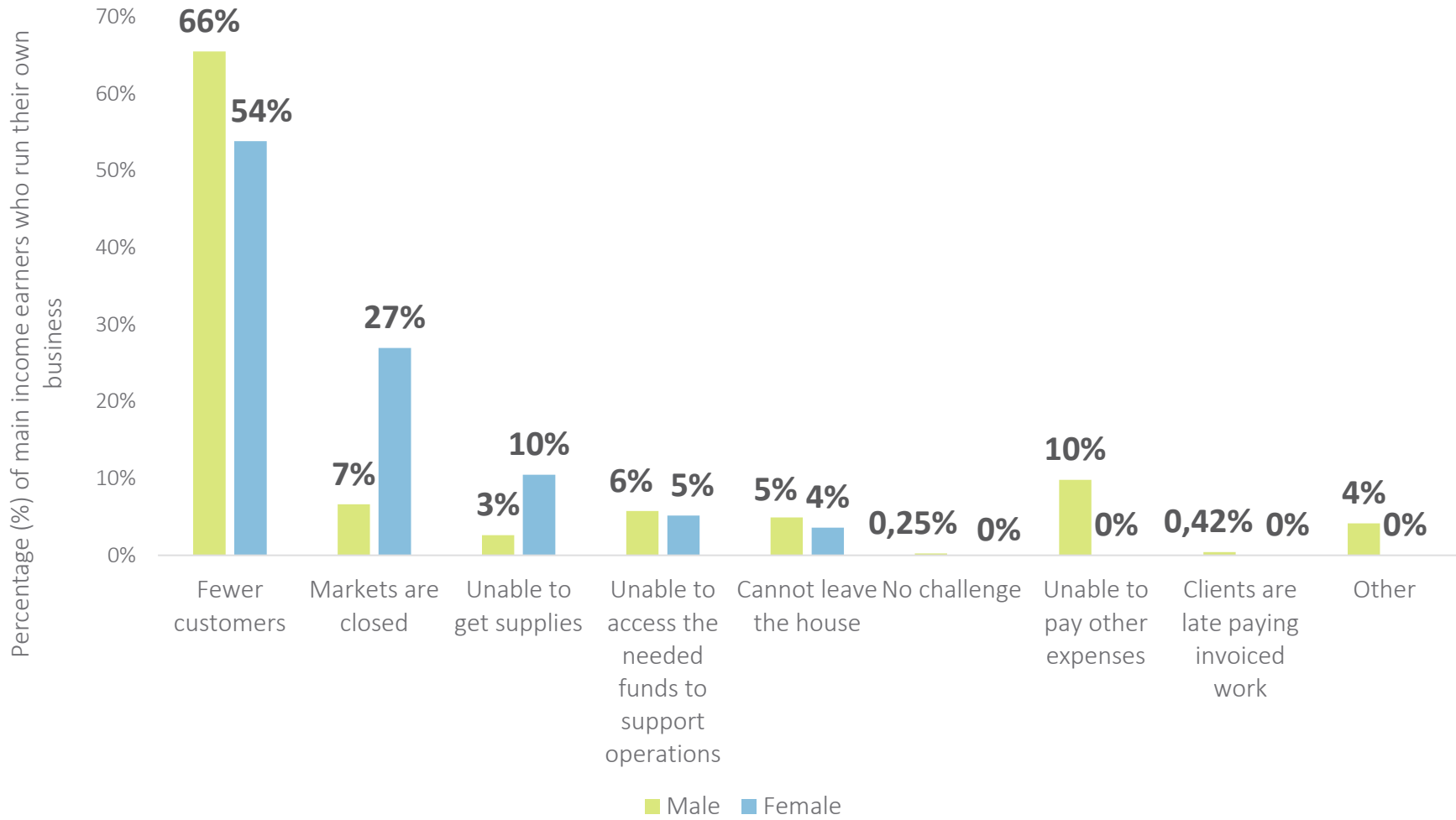


A closer look at main income earners that run their own businesses

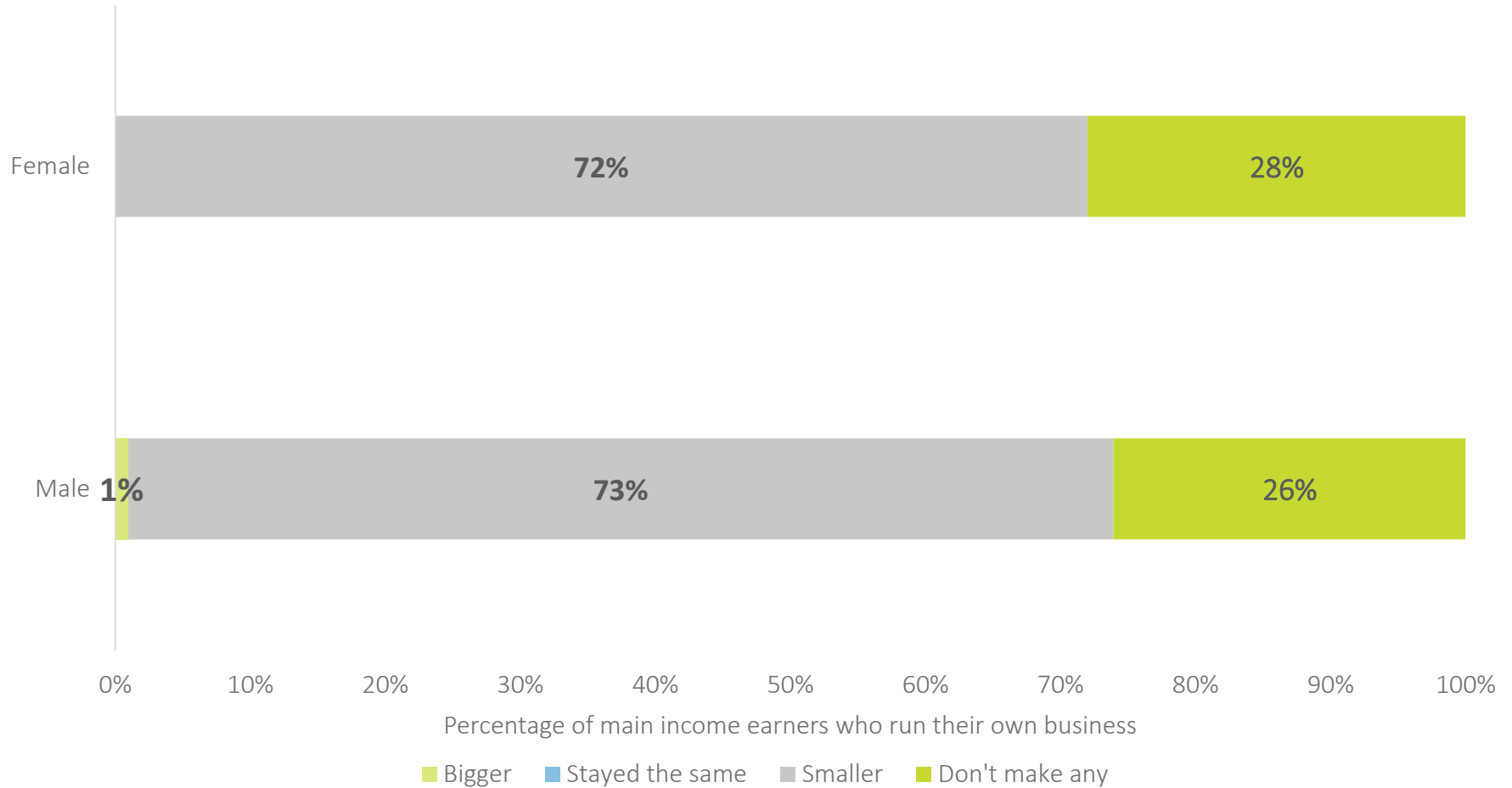
*(23% of female main income earners;
25% of male main income earners)*



Which of the following has been the biggest challenge for this business since 1 March?

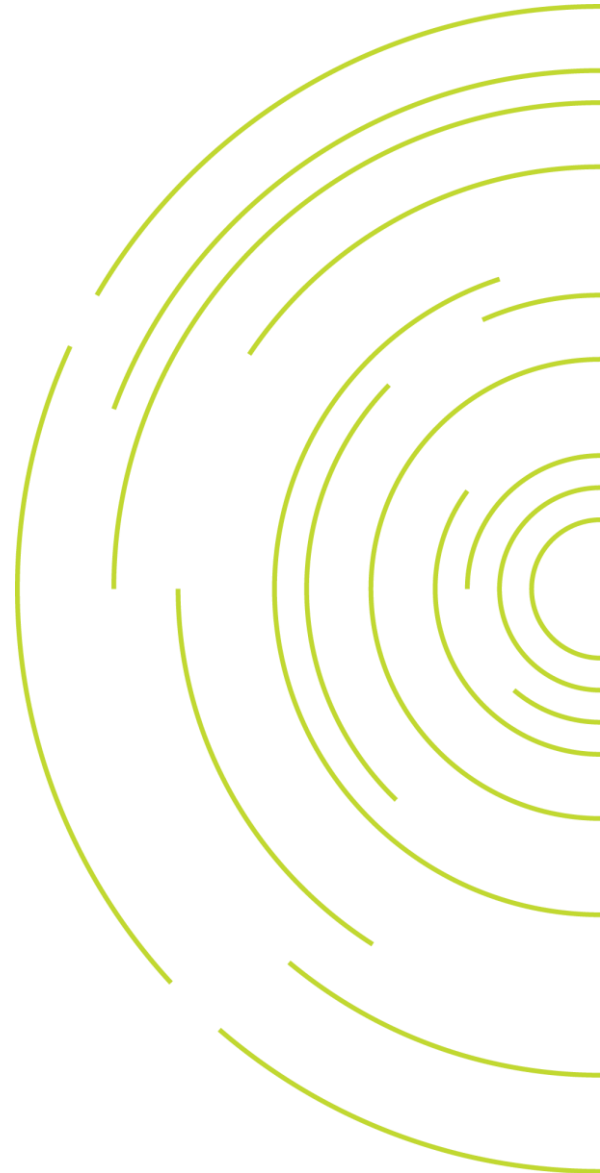


How does the amount of money the main income earner earned in the past seven days compare to the amount earned this time last year?

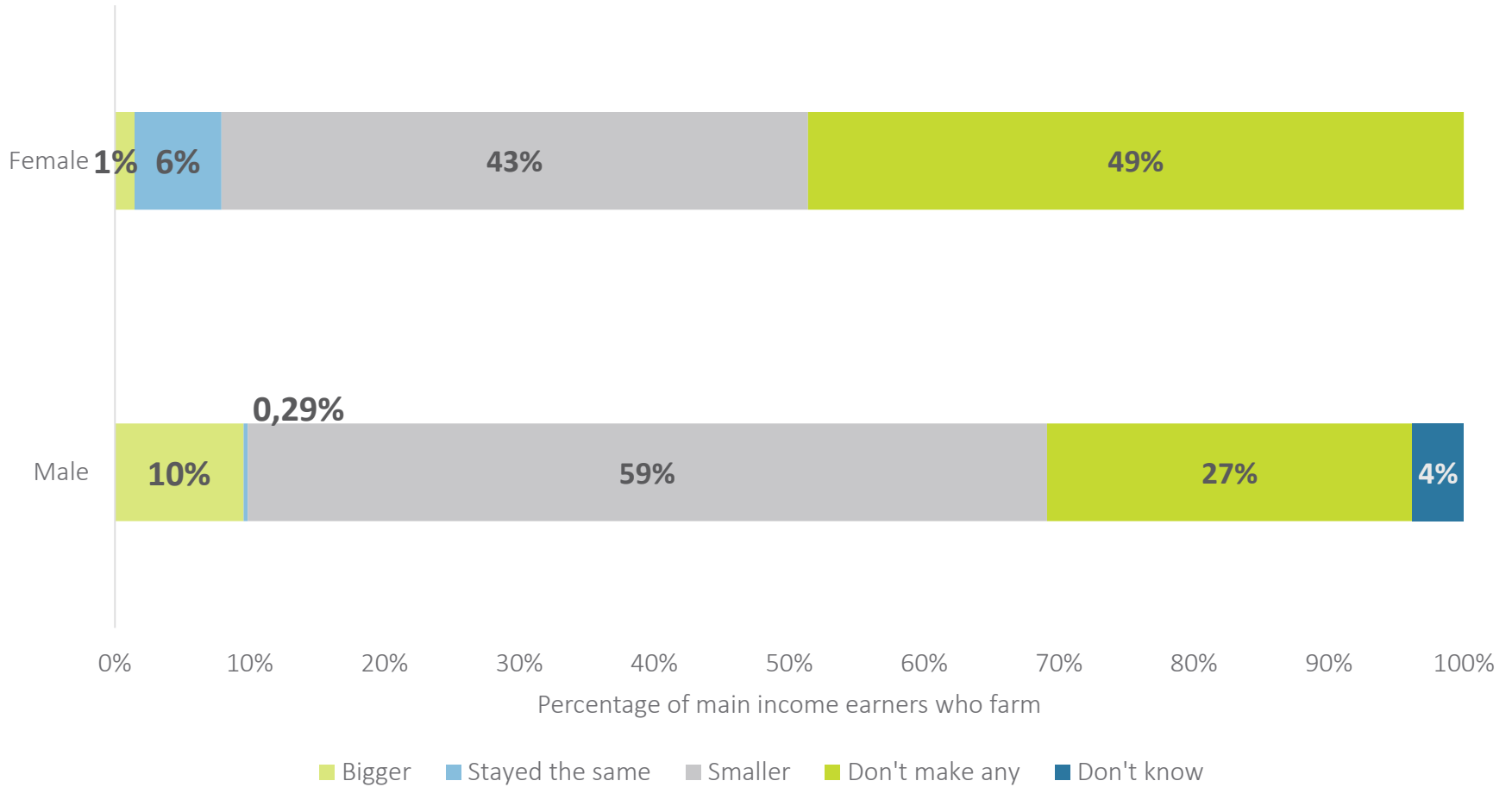


A closer look at main income earners that farm

*(23% of female main income earners;
15% of male main income earners)*



How does the amount of money the main income earner earned in the past seven days compare to the amount earned this time last year?



For more information, get in touch with Renée Hunter at
renee@cenfri.org

About Cenfri

Cenfri is a global think-tank and non-profit enterprise that bridges the gap between insights and impact in the financial sector. Cenfri's people are driven by a vision of a world where all people live their financial lives optimally to enhance welfare and grow the economy. Its core focus is on generating insights that can inform policymakers, market players and donors who seek to unlock development outcomes through inclusive financial services and the financial sector more broadly.

